

# ALL IN

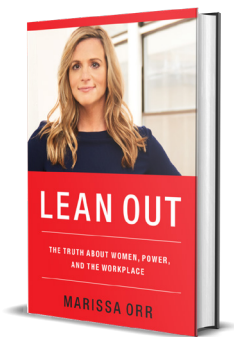
INSPIRATIONAL INTELLECTUAL INFLUENCER INNOVATOR INDIVIDUAL

17th Annual Celebrating Women in Leadership Conference

**March 10 -11, 2022 | Hilton Columbus/Polaris**

Schedule: March 10 - 8:30 am - 6 pm | March 11: 8 am - 12:30 pm

## FEATURED SPEAKERS



**Keynote Speaker, March 10**

**Marissa Orr**

*Former Facebook and Google Executive, Leadership Speaker and Bestselling Author of Lean Out: The Truth about Women, Power, and the Workplace*



**Keynote Speaker, March 11**

**Gitanjali Rao**

*Forbes 30 under 30 and Time Magazine "Kid of the Year. 16-year-old Inventor, scientist, engineer, STEM promoter and author of "A Young Innovator's Guide to STEM"*



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17th Annual Celebrating Women in Leadership Conference

## REGISTRATION

**MARCH 10-11 | Hilton/Polaris Columbus | 8700 Lyra Dr., Columbus OH**  
**March 10 (8:30am -6pm) | March 11 (8am-12:30pm)**

**Deadline to register: February 25, 2022**

**Complete registration form(s) and enclose a check or purchase order and**

Mail to: BASA | 8050 N. High St., Suite 150 | Columbus, OH 43235;

Email to [hall@basa-ohio.org](mailto:hall@basa-ohio.org); or Register online at <https://basa.finalforms-amp.com/members>

**Full Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Organization/School District/County** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

**Conference Fees & Payments:** \$209 per BASA Member/\$239 per Non-Member  
(Fee includes all conference materials, food, non-alcoholic drinks and parking. The fee does not include a hotel room. For information on how to reserve hotel room, please see page 2)

- Check Enclosed (payable to BASA)
- Please Invoice Me
- Purchase Order Number (if applicable) \_\_\_\_\_

**The BASA Women’s Committee is asking attendees to select one of the following books to read by the conference, March 10-11.** A book study session will be hosted for each book during the conference. Please select the book you will read below.

- Lean Out (Marissa Orr, \*Keynote Speaker - March 10)
- A Young Innovator’s Guide to STEM (Gitanjali Rao, \*Keynote Speaker - March 11)
- Start with Why (Simon Sinek)
- Dare to Lead (Brene Brown)
- Crucial Conversations (Kerry Patterson)
- Upstream (Dan Heath)

\*Please bring the book you select to the conference as books will not be provided.



## Important information for your attendance:

**Hotel Information:** BASA has reserved a block of rooms for this event. The room rate is \$165 +tax. Please contact the **Hilton Polaris** directly at (614) 885-1600 to make your reservation, and tell them you are with the Buckeye Association of School Administrators, in order to receive this reduced rate or visit <https://www.my-event.hilton.com/cmhpohf-basawo-48cf7107-47df-4ca6-85e0-ed95d4a6b88/>

You can also reserve a room at the Residence Inn Columbus Polaris. The conference room block rate is \$129+ tax per night. They are located at 8865 Lyra Drive | Columbus, OH 43240 and can be reached at (614) 436-3955. You can also reserve a room through the link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1637673042703&key=GRP&ap-p=resvlink>

### **Cancellations & Refunds:**

Refunds or credit will be given only for cancellations made in writing (email) and received by the BASA office up to five business days prior to the event date. Cancellations 5 business days or less prior to the conference are subject to a 50% cancellation fee. No refunds will be given for “no-shows.”

### **Additional Information:**

Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC).

**Graduate credit** may be available for an additional fee, as well as upon completion of an Action Plan or Reflection Paper. Details will be given at the conference. Questions may be directed to Cheryle “Dee” Basinger at Ashland University at [cbasinge@ashland.edu](mailto:cbasinge@ashland.edu).

