

Amplifying the Voice of Leaders

TUESDAY, OCTOBER 4, 2022

TIME	DESCRIPTION	LOCATION
8:00 - 8:30 a.m.	Registration/Continental Breakfast Sponsored by: Pepple & Waggoner	 Foyer
8:30 - 8:40 a.m.	Welcome: Dr. David Axner, Executive Director, BASA	Ballroom
8:40 - 8:55 a.m.	Special Presentation: Ohio Lieutenant Governor Jon Husted	Ballroom
8:55 - 9:05 a.m.	ODE Message: Dr. Stephanie Siddens, Interim Superintendent of Public Instruction, Ohio Department of Education	Ballroom
9:05 - 9:55 a.m.	Introduction of Keynote: Brent May, BASA President, Superintendent, Plain Local Schools Keynote: Preparing Students for Their Future-NOT Our Past Dr. Bill Daggett, Founder and Chairman, International Center for Leadership in Education	Ballroom
9:55 - 10:05 a.m.	Break/Exhibitor Visits Sponsored by: UpSlope	 Foyer
SESSION I		
10:05 - 10:45 a.m.	Implementing Facility Improvement Projects Using Various Procurement Methods Rusty Bookman, Senior Account Executive, Energy Optimizers, USA , and Retired Superintendent	Gemini B
	Amplifying the Voice of Leaders: Actionable Data & Insights at Scale While Streamlining Assessment Tools District-Wide Melissa Martinsen, Educational Consultant, Jennifer Denhard, Educational Consultant, Morgan Bennett King, Educational Consultant, iReady Tom Burton, Superintendent, Princeton City School District	Gemini C
	Seriously? Why Didn't You Call Me First? Kevin J. Locke, Attorney, Pepple & Waggoner, Ltd.	Polaris A
	School Board Leadership Has Changed. But Who is Leading and are You Helping? Jen Economus, Partner, Allerton Hill Communications Dr. John Marschhausen, Superintendent, Dublin City Schools	Polaris C
	Do You Know Which Funding Options are Best Suited to Meet Your Facility Needs and Goals? Marvin Founds, Managing Director, Baker Tilly US, LLP	Polaris D
	Best Practices in Registration, Communication, and Compliance Clay Burnett, CEO/Co-Founder, FinalForms	Lyra
	STEM Resources Lead to Real-World Learning Megan Phillips, Account Manager, Bill Nelson, Services and Educator, Trane	Vega
SESSION II		
10:50 - 11:20 a.m.	It Takes Three! Building the Structure to Ensure Effective Student Supports Dr. Rhonda Neal Waltman, National Director/ Learning Supports, Scholastic Education	Gemini B
	Policy Leadership for High School Girls Mia Prewitt, Supervisor of Student Leadership & Engagement, Columbus City Schools Dr. Christina M. Kishimoto, Founder & CEO, Voice4Equity Discovery Education	Gemini C
	Dysfunction Junction: Board Meeting Management Hollie Reedy, Attorney, Bronston McCord, Attorney, Robert McBride, Attorney, Ennis Britton Co., L.P.A.	Polaris A
	Supercharge Your SIS - Boosting the Power of Your Student Data with Analytics Dr. Adam Cibulka, Senior Manager, Analytics, Frontline Education (Formerly Forecast 5) Laurie Pitts, ProgressBook Suite Manager, Sandusky City Schools	Polaris C
	Arming Staff: The Critical Decisions That Must Be Considered Travis Thompson, VP of Risk Management, Ohio School Plan	Polaris D
	Coaches' Education - A Better Way Jan Wilking, Partner, Coaches' Tool Chest	Lyra
	Policy and Compliance Challenges 2022 Patrick Corbett, Chief Executive Officer, Neola, Inc.	Vega

SESSION III

11:25 - 12:05 p.m.	Maximize Your Impact: Accelerating Growth with Customized Goal Setting Susie Spafford, Sr. Account Manager, NWEA, Corrine Hayes, Assistant Superintendent, Southwest Local Schools	Gemini B
	Student Showcase: Solving Real-World Problems through Project-Based Learning Dr. Cindy Moss, Vice President of Innovation, Defined Learning Maria Carlson, Executive Director, Academic Planning and Implementation & CMSD Students, Cleveland Metropolitan School District	Gemini C
	Surviving the Superintendency and Avoiding Potentially Career-Ending Trip-Wires Nicole Donovan, Attorney, Bricker & Eckler, LLP	Polaris A
	Future Focus and Practice Dr. Susan Lang, President of K-12 Education, NewsBank Dr. Reva C. Cosby, Superintendent, Trotwood-Madison City Schools	Polaris C
	First Amendment Issues Shawna Sorrell, Attorney, Lauren Kemp, Attorney, Taft Stettinus & Hollister, LLP	Polaris D
	HB 436 Structured Literacy - Update Amanda Burnette, President & CEO, Todd Price, Learning Sales Consultant, Winsor Learning	Lyra
	Personnel for Principals and Superintendents Dr. David Braswell, CEO & Co-Founder, Upslope	Vega

LUNCHEON & BREAK

12:10 - 1:45 p.m.	BASA Awards Luncheon Sponsored by: Ohio School Plan & Four Seasons Environmental, Inc.  	Ballroom
1:45 - 2:00 p.m.	Break/Exhibitor Visits Sponsored by: Sedgwick 	Foyer

SESSION IV

2:00 - 2:40 p.m.	Health Reimbursement Arrangements for Recruiting & Retention Lisa Stevens, Account Development Executive, American Fidelity	Gemini B
	Setting the Course for Foundational Learning: A PK-1 Model John Noble, Project Architect/Design Leader, Dan Roberts, Education Specialist, Business Development, SHP	Gemini C
	“Wait, Why is my name on that lawsuit?!” Eric Johnson, Partner, Head of the Labor & Employment Group, Walter Haverfield, LLP	Polaris A
	Strategic Planning - “If you don’t know where you are going, you might end up somewhere else.” - Yogi Berra Lori Sandel, VP of Strategic Services, Phil Herman, Partner, Tom Speaks, Partner, The Impact Group	Polaris C
	What You Need to Know About “The Next Best Thing” in Employee Benefits Cyndie Schepis, Area Executive Vice President, Public Sector & K-12 Education, Gallagher Benefit Services, Inc.	Polaris D
	Personalized Education: What Does That Look Like in Your District? Laura Cain, Director, Pearson School Assessment, Maribeth Tulenko, District Partnerships Sales Specialist, Pearson Virtual Schools, Jeff Lancial, District Partnerships Sales Specialist, Pearson Virtual Schools	Lyra
	The District Leadership Role in Cultivating a High Performing Culture Diane Egbers/CEO/ Founder, Leadership Excelleration & Grant Us Hope Mindy McCarthy-Stewart, Superintendent, Kettering City Schools, Ken Miller, Assistant Superintendent, Kettering City Schools Natasha Adams, Superintendent, West Clermont Schools, Paul Otten, Superintendent, Beavercreek City Schools	Vega
	OALSS Executive Board Meeting	Luna Board Room

SESSION V

2:45 - 3:25 p.m.	Operation Reset: Rebuilding the Conditions for Positive Behavior in Schools Ben Court, Director, Strategic Research, EAB	Gemini B
	Accelerating Learners with Effective Foundational Skills Instruction Tonya Samuels, Account Executive, Imagine Learning	Gemini C
	Selected Topics in Special Education David S. Hirt, Attorney, Roetzel & Andress, LPA	Polaris A
	Ohio BWC Updates Rejeana Woolum-Napier, Client Services Manager, Sedgwick	Polaris C
	Facilities as a Catalyst for Change Claire Bank, Project Manager, ThenDesign Architecture (TDA) Joe Spiccia, Superintendent, Julie Ramos, Director of Strategic Innovation, Wickliffe City Schools	Polaris D
	Building the Ecosystem: How Before and After School Enrichment Programs Support Academic Excellence for All Students Dawn Bridges, VP of Educational Affairs, Right At School, Tracy Wheeler, Superintendent, Berea City Schools, Kelly Askew-Tucker, Director of Educational Services, Richmond Heights Local Schools	Lyra
	Clearing the Air: Facts About IAQ Lindsey Haglage, Director of Business Development, Protect ED	Vega

BREAK		
3:30 - 3:45 p.m.	Break/Exhibitor Visits	Foyer
SESSION VI		
3:50 - 4:30 p.m.	Innovative Learning Facilities Jennifer Fuller, AIA (Architect), Fanning Howey Kyle Newton, Superintendent, Warren Local Schools	Gemini B
	Cyber Security - A Logical Approach Darlene Waite, President, Glenn Carson, Ed Tech Leader, Dan Mallory, K12 Technology Consultant, Vartek Services, Inc.	Gemini C
	Ten Recent Cases Superintendents Need to Know About Scott C. Peters, Attorney, Karrie M. Kalail, Attorney, Daniel R. Shisler, Peters, Kalail & Markakis, Co. LPA	Polaris A
	Leadership, Wholeness & Hope Shelly Vaughn, Superintendent, Mercer Cty. ESC Dr. Veronica Motley, Superintendent, Sylvania City Schools Dr. Kimberly Miller, Superintendent, Eastland-Fairfield Career & Tech Schools Cari Buehler, Superintendent, Danbury Local Schools	Polaris C
	Leading During a Crisis Katie Lundy, Director, Julie Feasel, Director, Inspire PR Group	Polaris D
	Improving District Outcomes for ALL Students Mike Trego, OLAC Director, Jim Gay, OLAC Project Co-Director, Karel Oxley, OLAC Project Co-Director Eugene Blalock, Superintendent, North College Hill Schools	Lyra
	The Future is Here - Now What? Michelle Cireddu, K-12 Technology Consultant, Alex Inman, Chief Academic Officer, STS Education	Vega
BREAK & RECEPTION		
4:30 - 5:00 p.m.	Exhibitor Visits	Foyer
5:00 - 6:00 p.m.	BASA Reception Sponsored by: Bricker & Eckler, LLP, American Fidelity & Ennis Britton Co., LPA	   Polaris Ballroom
WEDNESDAY OCTOBER 5, 2022		
8:00 - 8:30 a.m.	Registration/Continental Breakfast Sponsored by: Walter Haverfield	 Foyer/Ballroom
8:30 - 8:40 a.m.	Welcome: Dr. David Axner, Executive Director, BASA Recognition of Ohio Superintendent of the Year 2022 Recipient, Daniel Leffingwell, Noble Local Schools	Ballroom
8:40 - 8:45 a.m.	Ohio Superintendent of the Year 2022 Recipient, Daniel Leffingwell	Ballroom
8:45 - 9:30 a.m.	Introduction: Dr. Paul Imhoff, Past-President, AASA, and Superintendent, Upper Arlington Schools AASA National Update: Noelle Ellerson, Associate Director, Advocacy and Governance, AASA	Ballroom
9:30 - 10:15 a.m.	Introduction of Keynote: Lindsey Haglage, Director of Business Development, Protect ED	 Ballroom
	Keynote: Lead From Where You Are Dr. Joe Sanfelippo, Superintendent, Fall Creek School District, Fall Creek, WI Sponsored by: Protect ED	
10:15 - 10:30 a.m.	BASA Business Meeting	Ballroom
10:30 - 10:45 a.m.	Fair School Funding Plan (FSFP) Workgroup Mike Hanlon, Superintendent, Chardon Schools	Ballroom
10:45 - 11:15 a.m.	BASA Legislative Update: Tom Perkins, Deputy Executive Director, BASA	Ballroom
11:15 - 11:30 a.m.	Closing Remarks: Dr. David Axner, Executive Director, BASA	Ballroom
11:45 - 2:00 p.m.	Executive Committee Meeting	Gemini C