

***Amplifying the Voice of Leaders***

**TUESDAY, OCTOBER 4, 2022**

<b>TIME</b>	<b>DESCRIPTION</b>	<b>LOCATION</b>
8:00 - 8:30 a.m.	Registration/Continental Breakfast Sponsored by: Pepple & Waggoner	 Foyer
8:30 - 8:40 a.m.	<b>Welcome: Dr. David Axner, Executive Director, BASA</b>	Ballroom
8:40 - 8:55 a.m.	<b>Special Presentation: Ohio Lieutenant Governor Jon Husted</b>	Ballroom
8:55 - 9:05 a.m.	<b>ODE Message: Dr. Stephanie Siddens, Interim Superintendent of Public Instruction, Ohio Department of Education</b>	Ballroom
9:05 - 9:55 a.m.	<b>Introduction of Keynote:</b> Brent May, BASA President, Superintendent, Plain Local Schools	Ballroom
	<b>Keynote: Preparing Students for Their Future-NOT Our Past</b> Dr. Bill Daggett, Founder and Chairman, International Center for Leadership in Education	
9:55 - 10:05 a.m.	Break/Exhibitor Visits Sponsored by: UpSlope	 Foyer
<b>SESSION I</b>		
10:05 - 10:45 a.m.	<b>Implementing Facility Improvement Projects Using Various Procurement Methods</b> Rusty Bookman, Senior Account Executive, Energy Optimizers, USA , and Retired Superintendent Kyle Newton, Superintendent, Melcie Wells, Treasurer, Warren Local Schools	Gemini B
	<b>Amplifying the Voice of Leaders: Actionable Data &amp; Insights at Scale While Streamlining Assessment Tools District-Wide</b> Melissa Martinsen, Educational Consultant, Jennifer Denhard, Educational Consultant, Morgan Bennett King, Educational Consultant, iReady Tom Burton, Superintendent, Princeton City School District	Gemini C
	<b>Seriously? Why Didn't You Call Me First?</b> Kevin J. Locke, Attorney, Pepple & Waggoner, Ltd.	Polaris A
	<b>School Board Leadership Has Changed. But Who is Leading and are You Helping?</b> Jen Economus, Partner, Allerton Hill Communications Dr. John Marschhausen, Superintendent, Dublin City Schools	Polaris C
	<b>Do You Know Which Funding Options are Best Suited to Meet Your Facility Needs and Goals?</b> Marvin Founds, Managing Director, Baker Tilly US, LLP	Polaris D
	<b>Best Practices in Registration, Communication, and Compliance</b> Clay Burnett, CEO/Co-Founder, FinalForms	Lyra
	<b>STEM Resources Lead to Real-World Learning</b> Megan Phillips, Account Manager, Bill Nelson, Services and Educator, Trane	Vega
<b>SESSION II</b>		
10:50 - 11:20 a.m.	<b>It Takes Three! Building the Structure to Ensure Effective Student Supports</b> Dr. Rhonda Neal Waltman, National Director/ Learning Supports, Scholastic Education	Gemini B
	<b>Policy Leadership for High School Girls</b> Mia Prewitt, Supervisor of Student Leadership & Engagement, Columbus City Schools Dr. Christina M. Kishimoto, Founder & CEO, Voice4Equity Discovery Education	Gemini C
	<b>Dysfunction Junction: Board Meeting Management</b> Hollie Reedy, Attorney, Bronston McCord, Attorney, Robert McBride, Attorney, Ennis Britton Co., L.P.A.	Polaris A
	<b>Using Analytics to Drive Decisions in 2022-2023</b> Dr. Adam Cibulka, Senior Manager, Analytics, Frontline Education (Formerly Forecast 5)	Polaris C
	<b>Arming Staff: The Critical Decisions That Must Be Considered</b> Travis Thompson, VP of Risk Management, Ohio School Plan	Polaris D
	<b>Coaches' Education - A Better Way</b> Jan Wilking, Partner, Coaches' Tool Chest	Lyra
	<b>Policy and Compliance Challenges 2022</b> Patrick Corbett, Chief Executive Officer, Neola, Inc.	Vega

SESSION III		
11:25 - 12:05 p.m.	<b>Maximize Your Impact: Accelerating Growth with Customized Goal Setting</b> Susie Spafford, Sr. Account Manager, NWEA, Corrine Hayes, Assistant Superintendent, Southwest Local Schools	Gemini B
	<b>Student Showcase: Solving Real-World Problems through Project-Based Learning</b> Dr. Cindy Moss, Vice President of Innovation, Defined Learning Maria Carlson, Executive Director, Academic Planning and Implementation & CMSD Students, Cleveland Metropolitan School District	Gemini C
	<b>Surviving the Superintendency and Avoiding Potentially Career-Ending Trip-Wires</b> Nicole Donovan, Attorney, Bricker & Eckler, LLP	Polaris A
	<b>Future Focus and Practice</b> Dr. Susan Lang, President of K-12 Education, NewsBank Dr. Reva C. Cosby, Superintendent, Trotwood-Madison City Schools	Polaris C
	<b>First Amendment Issues</b> Shawna Sorrell, Attorney, Lauren Kemp, Attorney, Taft Stettinus & Hollister, LLP	Polaris D
	<b>HB 436 Structured Literacy - Update</b> Amanda Burnette, President & CEO, Todd Price, Learning Sales Consultant, Winsor Learning	Lyra
	<b>Personnel for Principals and Superintendents</b> Dr. David Braswell, CEO & Co-Founder, Upslope	Vega
LUNCHEON & BREAK		
12:10 - 1:45 p.m.	BASA Awards Luncheon Sponsored by: Ohio School Plan & Four Seasons Environmental, Inc.  	Ballroom
1:45 - 2:00 p.m.	Break/Exhibitor Visits Sponsored by: Sedgwick 	Foyer
SESSION IV		
2:00 - 2:40 p.m.	<b>Health Reimbursement Arrangements for Recruiting &amp; Retention</b> Lisa Stevens, Account Development Executive, American Fidelity	Gemini B
	<b>Setting the Course for Foundational Learning: A PK-1 Model</b> John Noble, Project Architect/Design Leader, Dan Roberts, Education Specialist, Business Development, SHP	Gemini C
	<b>"Wait, Why is my name on that lawsuit?!"</b> Eric Johnson, Partner, Head of the Labor & Employment Group, Walter   Haverfield, LLP	Polaris A
	<b>Strategic Planning - "If you don't know where you are going, you might end up somewhere else." - Yogi Berra</b> Lori Sandel, VP of Strategic Services, Phil Herman, Partner, Tom Speaks, Partner, The Impact Group	Polaris C
	<b>What You Need to Know About "The Next Best Thing" in Employee Benefits</b> Cyndie Schepis, Area Executive Vice President, Public Sector & K-12 Education, Gallagher Benefit Services, Inc.	Polaris D
	<b>Personalized Education: What Does That Look Like in Your District?</b> Maribeth Tulenko, District Partnerships Sales Specialist, Pearson Virtual Schools, Jeff Lancial, District Partnerships Sales Specialist, Pearson Virtual Schools	Lyra
	<b>The District Leadership Role in Cultivating a High Performing Culture</b> Diane Egbers/CEO/ Founder, Leadership Excelleration & Grant Us Hope, Mindy McCarty-Stewart, Superintendent, Kettering City Schools, Natasha Adams, Superintendent, West Clermont Schools, Paul Otten, Superintendent, Beavercreek City Schools, Amy Stacy, Executive Director of Strategic Initiatives, Springfield School District	Vega
	OALSS Executive Board Meeting	Luna Board Room
SESSION V		
2:45 - 3:25 p.m.	<b>Operation Reset: Rebuilding the Conditions for Positive Behavior in Schools</b> Caleb Campbell, Managing Director, Partner Development Manager, EAB	Gemini B
	<b>Accelerating Learners with Effective Foundational Skills Instruction</b> Tonya Samuels, Account Executive, Imagine Learning	Gemini C
	<b>Selected Topics in Special Education</b> David S. Hirt, Attorney, Roetzel & Andress, LPA	Polaris A
	<b>Ohio BWC Updates</b> Rejeana Woolum-Napier, Client Services Manager, Sedgwick	Polaris C
	<b>Facilities as a Catalyst for Change</b> Claire Bank, Project Manager, ThenDesign Architecture (TDA), Joe Spiccia, Superintendent, Julie Ramos, Director of Strategic Innovation, Bradley Leyrer, Ed.D., Director, Wickliffe City Schools	Polaris D
	<b>Building the Ecosystem: How Before and After School Enrichment Programs Support Academic Excellence for All Students</b> Dawn Bridges, VP of Educational Affairs, Right At School	Lyra
	<b>Clearing the Air: Tools, Resources, and Funding for Keeping Our Schools Healthy and Safe</b> Lindsey Haglage, Director of Business Development, Protect ED & Kirk Koennecke, Superintendent, Indian Hill Exempted Village Schools	Vega

BREAK		
3:30 - 3:45 p.m.	Break/Exhibitor Visits	Foyer
SESSION VI		
3:50 - 4:30 p.m.	<b>Innovative Learning Facilities</b> Jennifer Fuller, AIA (Architect), Emmy Beeson, Partnership for Authentic Learning and Leadership, Fanning Howey, Kyle Newton, Superintendent, Warren Local Schools	Gemini B
	<b>Cyber Security - A Logical Approach</b> Darlene Waite, President, Glenn Carson, Ed Tech Leader, Dan Mallory, K-12 Technology Consultant, Vartek Services, Inc.	Gemini C
	<b>Ten Recent Cases Superintendents Need to Know About</b> Scott C. Peters, Attorney, Karrie M. Kalail, Attorney, Daniel R. Shisler, Attorney, Peters, Kalail & Markakis, Co. LPA	Polaris A
	<b>Leadership, Wholeness &amp; Hope</b> Shelly Vaughn, Superintendent, Mercer Cty. ESC Dr. Veronica Motley, Superintendent, Sylvania City Schools Dr. Kimberly Miller, Superintendent, Eastland-Fairfield Career & Tech Schools Cari Buehler, Superintendent, Danbury Local Schools	Polaris C
	<b>Leading During a Crisis</b> Katie Lundy, Director, Julie Feasel, Director, Inspire PR Group	Polaris D
	<b>Improving District Outcomes for ALL Students</b> Mike Trego, OLAC Director, Karel Oxley, OLAC Project Co-Director, Eugene Blalock, Superintendent, North College Hill Schools	Lyra
	<b>The Future is Here - Now What?</b> Michelle Cireddu, K-12 Technology Consultant, Alex Inman, Chief Academic Officer, STS Education	Vega
BREAK & RECEPTION		
4:30 - 5:00 p.m.	Exhibitor Visits	Foyer
5:00 - 6:00 p.m.	BASA Reception Sponsored by: American Fidelity, Bricker & Eckler, LLP, & Ennis Britton Co., LPA	Polaris Ballroom
  		
WEDNESDAY OCTOBER 5, 2022		
8:00 - 8:30 a.m.	Registration/Continental Breakfast Sponsored by: Walter   Haverfield	Ballroom
	<b>The Importance of Building Global Competency in Your District</b> Michele Ahouse, Director of Strategic Partnerships, EF Educational Tours	
8:30 - 8:40 a.m.	<b>Welcome: Dr. David Axner, Executive Director, BASA</b> Recognition of Ohio Superintendent of the Year 2022 Recipient, Daniel Leffingwell, Noble Local Schools	Ballroom
8:40 - 8:45 a.m.	Ohio Superintendent of the Year 2022 Recipient, Daniel Leffingwell	Ballroom
8:45 - 9:30 a.m.	Introduction: Dr. Paul Imhoff, Past-President, AASA, and Superintendent, Upper Arlington Schools AASA National Update: Noelle Ellerson, Associate Director, Advocacy and Governance, AASA	Ballroom
9:30 - 10:15 a.m.	<b>Introduction of Keynote:</b> Lindsey Haglage, Director of Business Development, Protect ED  <b>Keynote: Lead From Where You Are</b> Dr. Joe Sanfelippo, Superintendent, Fall Creek School District, Fall Creek, WI Sponsored by: Protect ED	Ballroom
10:15 - 10:30 a.m.	BASA Business Meeting	Ballroom
10:30 - 10:45 a.m.	Fair School Funding Plan (FSFP) Workgroup Mike Hanlon, Superintendent, Chardon Schools	Ballroom
10:45 - 11:15 a.m.	BASA Legislative Update: Tom Perkins, Deputy Executive Director, BASA	Ballroom
11:15 - 11:30 a.m.	Closing Remarks: Dr. David Axner, Executive Director, BASA	Ballroom
11:45 - 2:00 p.m.	Executive Committee Meeting	Gemini C