


Vision, Trust, And Inspiration: Leaders Unleashing Greatness in Others

TUESDAY, OCTOBER 3, 2023

| TIME | DESCRIPTION | LOCATION |
|---|---|---|
| 8:00 - 8:30 a.m. | Registration/Continental Breakfast Sponsored by: Weston Hurd |  Foyer |
| 8:30 - 8:40 a.m. | Welcome: Dr. David Axner, Executive Director, BASA | Ballroom |
| 8:40 - 9:00 a.m. | Special Presentation: Governor Mike DeWine | Ballroom |
| 9:15 - 10:05 a.m. | Introduction of Keynote: Trust and Inspire: How Truly Great Leaders Unleash Greatness in Others Adriana Berger, Education Partner, FranklinCovey Keynote: Stephen M.R. Covey, Author: <i>The Speed of Trust, Smart Trust, and Trust & Inspire</i> Sponsored by: FranklinCovey |  Ballroom |
| 10:05 - 10:25 a.m. | Break/Exhibitor Visits |   Foyer |
| SESSION I | | |
| 10:25 - 11:05 a.m. | Building a Student Support Ecosystem Through After School Enrichment Dr. Dawn Bridges, VP of Educational Affairs, Right At School, Dr. Veronica Motley, Superintendent, Sylvania Schools | Gemini A |
| | Let Us Do The Heavy Lifting! Rusty Bookman, Senior Account Executive, Energy Optimizers, USA, Chuck Rinkes, Superintendent, River View Local Schools, Dr. Stephanie Starcher, Superintendent, Fort Frye School District | Gemini B |
| | Is Your District Data Building an Actionable Culture of Vision, Trust, and Inspiration? Leaders Unleashing Greatness in Others Through Actionable Data Driven Best Practices Jennifer Denhard, Co-Facilitator, Education Consultant, Morgan Bennett King, Co-Facilitator Education Consultant, Melissa Martinsen, Co-Facilitator, Education Consultant, iReady, Tom Burton, Former Superintendent, Princeton City Schools | Gemini C |
| | Employee Discipline, Fit For Duty Exams, and Absenteeism - Oh My! Donna M. Andrew, Esq., Partner, Samantha Mitchell, Esq., Associate, Pepple & Waggoner, Ltd. | Polaris A |
| | Trust and Inspire: How Truly Great Leaders Unleash Greatness in Others (Deeper Dive) Stephen M.R. Covey, Author: <i>The Speed of Trust, Smart Trust, and Trust & Inspire</i> (Registration Required - Ticketed Event) | Polaris B & E |
| | Cultivating Trust as Currency: Lessons for School Districts Jennifer Economus, Partner, Allerton Hill Communications, Dr. Trent Bowers, Superintendent, Worthington City Schools | Polaris C |
| | Finance People: What Do They Do and Why Is It Important? Jeremy Buskirk, Senior Manager, Baker Tilly, Angie Hamberg, HQIM Specialist, HS Math Pathways, Certified Executive Coach, ESC of Central Ohio | Polaris D |
| | Raising Achievement for ELL Students with the Science of Reading Sara Rich, Founder and CEO, Christy Lamb, Director of Partnerships, Just Right Reader, District Partner: Cincinnati Public Schools | Polaris F |
| | Best Practices in Registration, Communication, and Compliance Clay Burnett, CEO/Co-Founder, Julie Renner, Vice President, Final Forms | Lyra |
| Interpersonal Coaching Meeting (<i>*Interpersonal Coaches Only</i>) | Vega | |
| SESSION II | | |
| 11:10 - 11:50 a.m. | Using Data to Ensure Continuous Improvement Jimmy Brehm, VP of Academic Planning, Scholastic | Gemini A |
| | Dealing With C.A.V.E. People: Citizens Against Virtually Everything Travis Thompson, VP of Risk Management, Ohio School Plan | Gemini B |
| | Personnel for Principals, HR Directors, and Superintendents Dr. David Braswell, CEO & Co-Founder, Upslope Solutions, LLC, Jeff Holbrook, Superintendent, Mohawk Local Schools | Gemini C |
| | Master of Sunshine Law Degree Hollie F. Reedy, Attorney, Robert J. McBride, Attorney, Ennis Britton Co., L.P.A. | Polaris A |
| | Your District's Cost of Services and Taxpayer Value Ernie Strawser, Senior Analytics Advisor, Meghan Homsher, Senior Analytics Advisor, Stacy Overly, Senior Analytics Advisor, Frontline Education | Polaris C |
| | Trust and Inspire: How Truly Great Leaders Unleash Greatness in Others Stephen Covey - Book Signing | Polaris D |
| | Coaches' Certification Made Easy Jan Wilking, Partner, Coaches' Tool Chest | Polaris F |

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| | Utilizing Industry Partners to Enhance Learning and Improve Workforce Readiness Megan Phillips, Comprehensive Solutions Account Manager, Bill Nelson, Educator in Residence, Trane | Lyra | |
| | Youth Volunteer Engagement: Tools and Resources to Engage Youth of All Ages Rebecca Verhoff-Kiss, Director of Strategic Engagement, ServeOhio, Mark Soeder, Perry Service Learning Program, Allison Trentanelli, Perry Service Learning Program, Perry High School | Northstar | |
| SESSION III | | | |
| 11:50 - 12:30 p.m. | Increasing Student Attendance and Student Engagement Nolan Marx, Senior Client Partner, Adriana Berger, Education Partner, FranklinCovey Education - Leader in Me | Gemini A | |
| | The Science of Reading and Filling the Gaps: Tools to Support Decision Making Daniel Thorpe, Assistant Director of Curriculum and Instruction, Heather Cella, Early Reading Specialist, Lisa Armstrong, Sr. Account Executive, NWEA | Gemini B | |
| | Using Project Based Learning (PBL) to Support Student Achievement and Combat Learning Loss Dr. Cindy Moss, Vice President of Innovation, Defined Learning Maria Carlson, Executive Director, Academic Planning and Implementation, Cleveland Metropolitan Schools | Gemini C | |
| | Tips for Staying Off the Radar and Surviving the Superintendency Nicole Donovan, Attorney, Bricker Graydon | Polaris A | |
| | Reimagining a 4 Day School Week - How Technology Can Make Less Be More Dr. Susan Lang, President of K-12 Education, NewsBank, Eugene Blalock, Superintendent, North College Hill City Schools | Polaris C | |
| | Build Better: Navigating Your Next Construction Project John Gambill, Partner, Dan Edwards, Partner, Taft Stettinus & Hollister, LLP | Polaris D | |
| | Teaching For Global Competence: What We Need To Do Today To Prepare Young People For Tomorrow Whitney McKinley, Lead Professional Learning Facilitator, World Savvy | Polaris F | |
| | The Science of Reading and Orton-Gillingham Made Easy Todd Price, Sales Consultant, Winsor Learning | Lyra | |
| AWARDS LUNCHEON & BREAK | | | |
| 12:30- 2:00 p.m. | BASA Awards Luncheon Co-Sponsored by: Ohio School Plan & UpSlope |   | Ballroom |
| 2:00 - 2:15 p.m. | Break/Exhibitor Visits Sponsored by: Sedgwick |  | Foyer |
| SESSION IV | | | |
| 2:15 - 2:55 p.m. | Innovative Strategies for Higher Leader Performance and Lower Turnover Diane Egbers, CEO/Founder, Leadership Excelleration | Gemini A | |
| | Get Ready for Retirement! Lisa Stevens, Account Development Executive, Brandi Martinez, Employer Services Strategy Manager, American Fidelity | Gemini B | |
| | Front Door of the Community: An Athletic Campus That Welcomes and Wows Bill Beattie, Superintendent, Edison Local Schools, SHP | Gemini C | |
| | Hot Topics & How to Minimize Risks for Superintendents Eric Johnson, Esq., Partner, Education Law Group, Weston Hurd, LLP | Polaris A | |
| | Who is Telling Your Story? Harness the Power of Strategic Communications Tom Speaks, Partner, Phil Herman, Partner, Kaitlin Witzberger, Account Lead, The Impact Group, Dr. Laura Blessing, Superintendent, Miamisburg City Schools | Polaris C | |
| | Bright Shiny Objects: What's New in Employee Health Benefits and What to Watch Out For! Cyndie Schepis, Area Executive Vice President, Public Sector & K-12 Education, Gallagher Benefit Services, Inc. | Polaris D | |
| | The Essential Components of Meaningful Superintendent and Leadership Evaluations Dr. Michael L. Horning, Jr., Executive Vice President, SuperEval | Polaris E | |
| | UPDATE: Policy & Compliance Issues 2023 Patrick Corbett, Chief Executive Officer, Neola, Inc. | Polaris F | |
| | OALSS Executive Committee Meeting | Luna Board | |
| | Empower Administrators: One-Up Your IT Director with Cybersecurity Knowledge Denise Caccavari, Director of Cybersecurity Solutions, Forward Edge, Nic Brown, Executive Director of Technology, ECOESC | Northstar | |
| SESSION V | | | |
| 3:00 - 3:40 p.m. | Design to Impact Social, Emotional, and Behavioral Development Dr. Aaron Kuhn, LPCC-S, SEB Development Specialist, Becky Baumer, IIDA, Interior Designer/Educational Visioning Specialist, Garmann Miller, Vaughn Ray, Curriculum Director, Celina City Schools | Gemini A | |
| | Use These Proven "Low Hanging Fruit" Ideas to Maximize Your Savings When Completing a Facilities Project Jon Saxton, Account Executive/Retired Superintendent, Jeff Studebaker, Account Executive/Retired Superintendent, Veregy | Gemini B | |

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| | How to Identify, Establish, and Partner with Funders Who Are Aligned to Your District's Initiatives Tonya Samuels, Account Executive, Dana Pawinski, Senior Grants & Funding Initiatives Director, Imagine Learning, LLC | Gemini C |
| | A Day in the Life of Title IX: A Summary of How the Proposed New Rules Will Impact Daily Life in K-12 Institutions Receiving Federal Funds Susan Keating Anderson, Shareholder, Education Practice Group Manager, Lisa M. Burleson, Shareholder, Roetzel & Andress, LPA | Polaris A |
| | Capital Improvement Projects Procurement - Which Delivery Model is Best For Your District? Eric Groh, Sr. Account Manager, Jim Zavesky, Sr. Account Manager, Prodigy Building Solutions | Polaris C |
| | Guiding the Future of Ohio's School Design Claire Markwardt Bank, Project Manager, Rhonda Franklin, Interior Designer, TDA, Dean Clouse, Project Manager, Bill Prenosil, Senior Planning Manager, Melanie Drerup, Chief of Planning, OFCC | Polaris D |
| | Unlocking the Benefits of Clean Air: Teacher Retention and Improved ADA Lindsey Haglage, Vice President of Business Development, Protect ED, Kirk Koennecke, Superintendent, Indian Hill Exempted Village Schools, Mike Sander, Superintendent, Franklin City Schools | Polaris E |
| | Your Voice Matters Kevin Mitchell, Vice President of Sales, Jimmy Biebel, Regional Sales Director, Audio Enhancement | Polaris F |
| BREAK | | |
| 3:40 - 3:55 p.m. | Break/Exhibitor Visits Sponsored by: Four Seasons |  |
| SESSION VI | | |
| | Blended Engagement - Creating Opportunities for Stakeholder Voice Natasha Adams, Superintendent, Dan Romano, Treasurer, West Clermont School District | Gemini A |
| | Using the Design Process as a Catalyst for Change Emmy Beeson, Executive Director, Partnerships for Authentic Learning & Leadership, Jennifer Adams, Client Liaison, Former Superintendent Pleasant Local Schools, Fanning Howey, Tom McDonnell, Superintendent, Pleasant Local Schools | Gemini B |
| | Let's G.O.L.F. Darlene Waite, President, Mario Carrillo, M.Ed., K12 Business Development Executive, Vartek Services, Inc. | Gemini C |
| | Employee Terminations: Process and Pitfalls Scott Peters, Attorney, Peters, Kalail & Markakis, Co. LPA | Polaris A |
| 4:00 - 4:40 p.m. | Stub Hub for Students: Ohio's Collaborative Course Catalog Geoff Andrews, CEO, Management Council of the Ohio Education Computer Network, Erica Clay, Director, INFOhio, John Mitchell, GoLearn Project Coordinator | Polaris C |
| | Don't Forget About Your Internal Stakeholders: Best Practices for Internal Communications Katie Lundy, Director, Julie Feasel, Director, Inspire PR Group | Polaris D |
| | OLAC Tools and Resources for Superintendents Mike Trego, Director, Karel Oxley, Project Co-Director, OLAC | Polaris F |
| | Dispelling the Myths of Online Learning Maribeth Tulenko, District Partnerships Sales, Audrey Harrell, Director of Sales, Pearson Virtual Schools | Lyra |
| | Supporting New Educators with Science of Reading and Research-Based Professional Learning Kelly Hoce, Regional Vice President, Educational Partnerships, Jeannine DePaul, Educational Partnerships Director, Discovery Education | Northstar |
| BREAK & RECEPTION | | |
| 4:40 - 5:00 p.m. | Exhibitor Visits | Foyer |
| 5:00 - 6:00 p.m. | BASA Reception Sponsored by: American Fidelity & Bricker Graydon |   |
| WEDNESDAY OCTOBER 4, 2023 | | |
| 8:00 - 8:40 a.m. | Registration/Continental Breakfast/Exhibitor Visits Sponsored by: Pepple & Waggoner Wednesday Morning Welcome Michele Ahouse, Director of Strategic Partnerships, EF Educational Tours |  |
| 8:40 - 8:50 a.m. | Welcome: Dr. David Axner, Executive Director, BASA Recognition of Ohio Superintendent of the Year 2023 Recipient, Elizabeth Lolli, Interim Superintendent, Lakota Local Schools | Ballroom |
| 8:55 - 9:10 a.m. | Ohio Superintendent of the Year 2023 Recipient, Elizabeth Lolli, Interim Superintendent, Lakota Local Schools | Ballroom |

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| 9:15 - 10:10 a.m. | <p>Introduction of Keynote: Performance and the Power of Human Connections Lindsey Haglage, Director of Business Development, Protect ED</p> <p>Keynote: John Petz, Author/Entrepreneur/Magician Sponsored by: Protect ED</p> |  <p>Ballroom</p> |
| 10:15 - 10:45 a.m. | BASA Business Meeting | Ballroom |
| 10:45 - 11:15 a.m. | BASA Legislative Update: Dr. Paul Imhoff, Director of Governmental Relations, BASA | Ballroom |
| 11:15 - 11:30 a.m. | Closing Remarks: Dr. David Axner, Executive Director, BASA | Ballroom |
| 11:45 - 2:00 p.m. | Executive Committee Meeting | Gemini C |