



# So, You Want to Be a Superintendent?

## Thursday, December 14, 2023

BASA | 8050 N. High Street | Columbus, OH 43235  
**\*\*In-person attendance is full. Virtual attendance only.**

### AGENDA

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|--------------------------------|--|
| <b>8:30 a.m. – 8:50 a.m.</b>   | <b>Registration</b>  |
| <b>8:50 a.m. – 9:00 a.m.</b>   | <b>Welcome</b><br><i>Dr. David Axner, Executive Director, BASA</i>   |
| <b>9:00 a.m. – 9:30 a.m.</b>   | <b>The Job of a School Superintendent</b><br><i>Dr. David Axner, Executive Director, BASA</i>  |
| <b>9:35 a.m. – 10:05 a.m.</b>  | <b>Resiliency as a Superintendent</b><br><i>Michael Sawyers, Superintendent, New Albany-Plain Local Schools</i>  |
| <b>10:10 a.m. – 10:45 a.m.</b> | <b>Next Steps: Resume, Searches, and Interviews</b><br><i>Deb Campbell, Associate, K-12 Business Consulting</i><br><i>Paul Pendleton, Founder and Owner, Finding Leaders</i>   |
| <b>10:45 a.m. – 10:55 a.m.</b> | <b>Break</b><br><i>Sponsored by</i>   |
| <b>10:55 a.m. – 11:25 a.m.</b> | <b>Tips From the Field</b><br><i>Dr. Michael Barnes, Superintendent, Mayfield City Schools</i><br><i>Dr. Reva Cosby, Superintendent, Trotwood-Madison City Schools</i><br><i>Paul Otten, Superintendent, Beavercreek City Schools</i>                                      |
| <b>11:30 a.m. – 12:00 p.m.</b> | <b>Advocacy, Your Lawyer, Bargaining, and More</b><br><i>Bronston McCord, Ennis Britton Co., L.P.A.</i>  |
| <b>12:05 p.m. – 12:35 p.m.</b> | <b>Lunch</b><br><i>Sponsored by</i>   |
| <b>12:40 p.m. – 1:10 p.m.</b>  | <b>Why Be a Superintendent?</b><br><i>Thomas Perkins, Deputy Executive Director, BASA</i>  |
| <b>1:15 p.m. – 1:45 p.m.</b>   | <b>Board Expectations and Relations Services</b><br><i>Cheryl Ryan, Director of Board and Management Services, OSBA</i><br><i>Quinn Maceyko, Consultant, Board and Management Services, OSBA</i><br><i>Kristi Robbins, Consultant, Board and Management Services, OSBA</i> |
| <b>1:50 p.m. – 2:20 p.m.</b>   | <b>Understanding and Negotiating that First Contract</b><br><i>Dr. David Axner, Executive Director, BASA</i>   |
| <b>2:20 p.m. – 2:30 p.m.</b>   | <b>Closing Remarks and Evaluations</b>   |



Ohio's Superintendent Association

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*This one-day event will introduce and explain the most critical topics faced by a superintendent. Participants will have access to professionals who have served or are currently serving as superintendents and excel in the role. This professional development opportunity is like no other, as it has been created by superintendents for those who want to be superintendents. It will be a chance to know what preparation is necessary to be considered for the job.*

*Potential candidates for this professional development would be building level administrators, central office administrators, and those wishing to understand the complexity of being employed as a superintendent.*

**Complete the registration form(s) and enclose a check or purchase order. Mail to:**  
BASA  
8050 North High Street, Suite 150  
Columbus, OH 43235  
-OR register online at  
<https://basa.finalforms-amp.com>

Conference Payment	
# of people	\$179 per person Virtual ____ (*In-person is Full)
	Check Enclosed (payable to BASA)
	Purchase Order Number (if applicable): _____

<b>Full Name:</b>	<b>Title:</b>
<b>Organization/School District:</b>	
<b>Address:</b> (Street/City/State/Zip)	
<b>Phone #:</b> ____-____-_____	
<b>Email:</b>	
<b>Please list any dietary restrictions:</b>	

The Zoom link for this workshop will be shared on Wednesday, December 13, 2023.

### Cancellations & Refunds:

Refunds or credit will be given only for cancellations made in writing (mail or fax) and received by the BASA office up to five business days prior to the event. Cancellations 5 business days or less prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

### Questions?

For additional information, please contact BASA via email [goodwin@basa-ohio.org](mailto:goodwin@basa-ohio.org) or by phone at (614) 846-4080.