



# Reaching Out & Lifting Up

Celebrating Women in Leadership Conference

**March 7-8, 2024 • Hilton Polaris, Columbus**

The Buckeye Association of School Administrators is proud to host the 19th annual Celebrating Women in Leadership Conference. Join hundreds of women in leadership from across Ohio for these special days of learning, connecting, and growing together.

## OUR KEYNOTE LINE-UP

### MARCH 7 KEYNOTES

#### DR. FRAN PROLMAN,



*President, The Learning Collaborative and Vice President of Training, Center for Arts in Basic Curriculum*

Dr. Fran Prolman is an internationally recognized consultant specializing in educational leadership, school improvement, and instructional strategies as well as communication skills, critical thinking, and organizational development. She has authored three best-selling books and keeps creating practical materials for immediate leadership use. Fran brings 30 years of educational experience as a teacher, staff developer, administrator, graduate-level university instructor, and published author. Fran is blessed with two rock-star adult children, Samantha and Gabriel, who are taking the world on with humor, heart, and gusto.

#### DR. JILL SILER,

*Deputy Executive Director for Professional Learning, Texas Association of School Administrators*

Dr. Jill Siler served as the Superintendent of Gunter ISD for nearly 10 years and now serves as the Deputy Executive Director for Professional Learning for the Texas Association of School Administrators (TASA). Jill has been serving as an educator for 25 years, beginning her career as a high school social studies teacher and coach before she became a campus and district leader. Jill has a passion for impacting others and has been a frequent speaker to teachers and leaders alike. Jill's first book, *Thrive Through the Five*, was released in 2020, and focuses on how to thrive through the most challenging seasons.



### MARCH 8 KEYNOTE

#### MCKENNA REITZ,



*TEDx Speaker, Award-winning High School Teacher, and Alopecia Warrior*

McKenna empowers others to reframe life's challenges into gifts and opportunities so they can lead with confidence and purpose. After losing all her hair due to Alopecia, McKenna uses her journey of having this autoimmune disease to help others overcome the loss by resetting the mindset of their "loss" into growth and opportunities. She is an inspirational force, helping world-class teams succeed, time and again, in the face of great challenges and change. McKenna has been featured in *Forbes*, *Woman's Day*, *USA Today*, *Yahoo! News*, *U.S. News & World Report*, *Good Housekeeping*, and *Business Insider*, and featured on *Good Morning America*, *The Jennifer Hudson Show*, *Good Day DC*, *Good Morning Washington*, *theList*, and *Cheddar News*.

Hosted by:





**MARCH 7-8 | Hilton/Polaris Columbus | 8700 Lyra Dr., Columbus OH**  
**March 7 (8:30 am - 6 pm) | March 8 (8 am - 12:00 pm)**

**Deadline to register: February 23, 2024**

**Complete registration form(s) and enclose a check or purchase order and**

Mail to: BASA | 8050 N. High St., Suite 150 | Columbus, OH 43235

Email: [hall@basa-ohio.org](mailto:hall@basa-ohio.org); or register online at <https://basa.finalforms-amp.com/members>

Full Name \_\_\_\_\_ Title/Role \_\_\_\_\_

Organization/School District/County \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Conference Fees & Payments:** \$265 per BASA Member/\$295 per Non-Member

(Fee includes all conference materials, meals, and parking. The fee does not include a hotel room. [For information on how to reserve a hotel room, please see below](#))

Check Enclosed (payable to BASA)

Please Invoice Me

Purchase Order Number (if applicable) \_\_\_\_\_

**Hotel Information:** The Hilton Columbus Polaris, Residence Inn Polaris, and Staybridge Suites Polaris block of rooms has sold out, however, BASA has reserved a block of rooms for this event at the Hampton by Hilton Polaris. The room rate is \$139 + tax. Please contact the Residence Inn directly at (614) 436-3955 (option 2), the Staybridge Suites at (614) 880-9080 (option 2), and the Hampton by Hilton at (614) 885-8400 to make your reservation, and tell them you are with the Buckeye Association of School Administrators to receive this reduced rate or visit

<https://www.hilton.com/en/attend-my-event/basa-hampton-polaris/>

**Important information for your attendance:**

**Cancellations & Refunds:**

Refunds or credit will be given only for cancellations made in writing (email) and received by the BASA office up to five business days prior to the event date. Cancellations 5 business days or less prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

**Additional Information:**

Participants in BASA workshops will receive a certificate of completion. Participants should discuss the outcomes of their experience with their Local Professional Development Committee (LPDC).

**Graduate credit** may be available for an additional fee, as well as upon completion of an Action Plan or Reflection Paper. Details will be given at the conference. Questions may be directed to Courtney Kessler at Ashland University at [ckessler@ashland.edu](mailto:ckessler@ashland.edu).