



Ohio's Superintendent Association

# 2024 BASA Fall Conference

October 1-2, 2024

Hilton, Polaris

## INNOVATE, ELEVATE, CELEBRATE: The Power of Positive Leadership

### Featuring Keynote Speakers:



Damon West is a former adjunct college professor, internationally known keynote speaker and Wall Street Journal best-selling author of *The Coffee Bean: A Simple Lesson to Create Positive Change*, which Forbes' listed in the "Top Twenty Books You Need to Read to Crush 2020." At 20 years old, he was a Division I starting quarterback at the University of North Texas, when he suffered a career ending injury. He turned to hard core drugs to cope with disappointments in life. After a fateful discussion during his incarceration with a seasoned convict, Damon had a spiritual awakening. He Learned that, like a coffee bean changing with the application of heat and pressure, he was capable of changing the environment around him. Armed with a program of recovery, a renewed faith, and a miraculous second chance at life, Damon emerged from over seven years of prison a changed man. His story of redemption, grit, and determination continues to inspire audiences today.



Jason Barger is a globally celebrated author, speaker, consultant, and creator of the "Step Back from the Baggage Claim Movement," featured in *The New York Times*, *National Geographic Traveler*, *Kiplinger*, *Book TV*, and many other spots worldwide. His most recent book is, *Breathing Oxygen: How Positive Leadership Gives Life to Winning Cultures*.

### HOTEL ROOM RESERVATIONS

#### Residence Inn Columbus Polaris

Book by: August 31, 2024

Reserve by phone: 614-436-3955

Group Name: BASA Fall Conference

Reserve online: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1712774220045&key=GRP&app=resvlink>

#### Hampton Inn & Suites by Hilton

Book by: August 31, 2024

Reserve by phone: 614-885-8400

Group Name: Buckeye Association School Admin

Reserve online: <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=CMHPSHX&groupCode=CHH903&arrival-date=2024-09-30&departuredate=2024-10-02&cid=OM,WW,HIL-TONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

Complete registration form(s) and purchase order and email to [hall@basa-ohio.org](mailto:hall@basa-ohio.org) or Register online at <https://basa.finalforms-amp.com/members>

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

School District: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Attending Conference Lunch Yes \_\_\_\_\_ No \_\_\_\_\_ If YES, number attending \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_ Check if requesting a vegan/vegetarian lunch \_\_\_\_\_

### Registration is \$375 for Members/\$425 Non-Members

I am paying with a PO/Check  
PO/Check Number: \_\_\_\_\_

I am paying with a credit card via my BASA AMP account  
\*Please note that there is a 4% credit card fee associated with this payment option.

#### Cancellations & Refunds:

Refunds or credit will be given only for cancellations made in writing (mail or fax) and received by the BASA office up to five business days prior to the event date. Cancellations 5 business days or less prior to the conference are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

#### Questions?

For additional information, contact BASA via email at [hall@basa-ohio.org](mailto:hall@basa-ohio.org), [goodwin@basa-ohio.org](mailto:goodwin@basa-ohio.org), or by phone at (614) 846-4080.